



DEONNA DENTON

deonnadenton.com | dentondeonna@gmail.com

EDUCATION

BACHELOR OF FINE ARTS IN GRAPHIC DESIGN | 2016-2020

Methodist University, Fayetteville, NC

SKILLSET

- Adobe Creative Suite
- Digital Illustration
- Vector Art
- Detail Oriented
- Visual Storytelling
- Logo Design
- Typography
- Graphic Arts
- Fine Arts
- Brand Identity
- Problem Solving
- Concept Art

RELEVANT EXPERIENCE

CARD GAME DESIGN | FREELANCE GRAPHIC DESIGNER/ILLUSTRATOR

AUGUST 2023 - CURRENT

- Create character designs of well known figures across history based off research on their background, culture, etc.
- Design layouts that fits each character and create a balanced look to make the cards work together in a deck.

THE FOGGY HAZE | FREELANCE GRAPHIC DESIGNER/ILLUSTRATOR

OCTOBER 2023 - OCTOBER 2023

- Worked with the client to create a t-shirt design inspired by an upcoming single and influenced by heavy metal and psychedelic music.

LOUD FLAVOR GAMES | FREELANCE GRAPHIC DESIGNER/ILLUSTRATOR

FEBRUARY 2023 - OCTOBER 2023

- Discussed and brainstormed ideas with the client to fit limited-time merchandise drops.
- Developed horror-themed concepts for physical items such as t-shirts, hoodies, tank tops, stickers, etc.
- Illustrated emotes based on the client's personality and appearance for use on a streaming platform.

914 EMBROIDERY & MUSIC CO. | FREELANCE GRAPHIC DESIGNER/ILLUSTRATOR

JUNE 2023 - JULY 2023

- Worked with the client to create logo designs for a start-up custom apparel and music company.
- Designed the layout of the logos to easily be embroidered onto t-shirts, hats, and other apparel.

ARTICLE COVER ART | FREELANCE ILLUSTRATOR

MAY 2023 - MAY 2023

- Created cover art for an article about the future of AI featuring a color palette the client connected with.
- Discussed and explored a few directions that connect with the visual of hidden and seen AI within a short deadline.

OF A DARK STAR: EXOGENESIS | FREELANCE GRAPHIC DESIGNER/ILLUSTRATOR

MARCH 2022 - JULY 2022

- Created art for print and digital mediums using a vibrant color palette based on the clients' plot summary.
- Designed separate illustrations for podcast cover art and promotional advertisements.
- Arranged type with clients' input to work successfully alongside the illustrations.

WILD: A BLACK IRIS PROJECT | FREELANCE ILLUSTRATOR

FEBRUARY 2022 - FEBRUARY 2022

- Created promotional art for postcards, posters, and social media for the ballet collaboration performance *WILD*.
- Collaborated with a graphic designer to create a layout that emphasized parts of the type essential to the audience.

THE AHNDRIAN ARCHIVES | FREELANCE ILLUSTRATOR

SEPTEMBER 2021 - NOVEMBER 2021

- Conceptualized with the client to create illustrations for two stories, "A Conversation with Grim" and "Red and the New Heros," in the released collection.
- Visualized character designs, settings, and objects using descriptions provided by the writers.