



DEONNA DENTON

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EDUCATION

BACHELOR OF FINE ARTS IN GRAPHIC DESIGN | 2016-2020

Methodist University, Fayetteville, NC

SKILLSET

- Adobe Creative Suite
 - Digital Illustration
 - Vector Art
 - Detail Oriented
 - Visual Storytelling
 - Logo Design
 - Typography
 - Graphic Arts
 - Web Design
 - Brand Identity
 - Problem Solving
 - Concept Art
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RELEVANT EXPERIENCE

REBRAND PACKAGE | FREELANCE GRAPHIC DESIGNER/ILLUSTRATOR SEPTEMBER 2022 - CURRENT

- Create a new logo to represent the clients intended career path and ideals.
- Redesign website, brand guide, and social media icons to align with the new logo and overall brand identity.

YOUTUBE THUMBNAILS | FREELANCE GRAPHIC DESIGNER/ILLUSTRATOR SEPTEMBER 2022 - CURRENT

- Design thumbnails using illustration and photo manipulation to achieve the desired layout.
- Discuss and brainstorm ideas with the client that suit the needs of each video to grab the viewer's attention.

SCI-FI BOOK COVER | FREELANCE GRAPHIC DESIGNER/ILLUSTRATOR MARCH 2022 - JULY 2022

- Created art for print and digital mediums using a vibrant color palette based on the clients' plot summary.
- Designed separate illustrations for podcast cover art and promotional advertisements.
- Arranged type with clients' input to work successfully alongside the illustrations.

CATALYST ALBUM | FREELANCE GRAPHIC DESIGNER/ILLUSTRATOR MARCH 2022 - APRIL 2022

- Illustrated cover art and track list for Neo Soul-based music genre.
- Focused on implementing a surrealistic approach with a saturated color arrangement.
- Designed type layout to be used on the cover and on merch to sell alongside the album's release.

WILD: A BLACK IRIS PROJECT | FREELANCE ILLUSTRATOR FEBRUARY 2022 - FEBRUARY 2022

- Created promotional art for postcards, posters, and social media for the ballet collaboration performance *WILD*.
- Collaborated with a graphic designer to create a layout that emphasized parts of the type essential to the audience.

JUST DRUMS MERCH | FREELANCE ILLUSTRATOR DECEMBER 2021 - FEBRUARY 2022

- Worked with the client to create designs for t-shirts, hats, and embroidered patches that would be well received by the audience.

THE AHNDRIAN ARCHIVES | FREELANCE ILLUSTRATOR SEPTEMBER 2021 - NOVEMBER 2021

- Conceptualized with the client to create illustrations for two stories, "A Conversation with Grim" and "Red and the New Heros," in the released collection.
- Visualized character designs, settings, and objects using descriptions provided by the writers.